



PUBLIC SERVICE ANNOUNCEMENT

May 19th is World Family Doctor Day

Edmonton, AB, May 13, 2021 – The Alberta College of Family Physicians (ACFP) is proud to celebrate the global recognition of Family Doctor Day. First declared by WONCA ([World Organization of Family Doctors](http://www.wonca.org)) in 2010, this annual commemoration acknowledges the outstanding contributions of family doctors in health care systems around the world.

This year's theme ***Building the Future with Family Doctors*** is aligned with the Year of the Health and Care Workers 2021 declared by the World Health Organization (WHO) and highlights the role that family medicine and the primary care community play in our lives.



“Family physicians are the cornerstone of primary health care and deliver 80% of health care in our communities, building long-term relationships with their patients,” says ACFP Executive Director Terri Potter, “It’s the only medical specialty where physicians can provide care for a patient’s lifespan and in many cases across multiple generations. World Family Doctor Day is an opportunity to recognize the special work family doctors do.”

The ACFP invites Albertans to celebrate their own family doctors through the ACFP’s “Family Docs Rock” campaign. Share why your family doctor rocks at www.familydocsrock.ca and you and your family doctor will receive a Family Docs Rock t-shirt!

The Alberta College of Family Physicians is a provincial, voluntary organization representing more than 5,400 family physicians, family medicine residents, and medical students in Alberta. We promote excellence in family medicine through advocacy, education, and research. Together with our National College, the College of Family Physicians of Canada, we uphold the vision of the Patient’s Medical Home, the central hub for the timely provision and coordination of a comprehensive menu of health and medical services patients need.

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DOCS ROCK**



For more information please contact:

Lindsay Rankin, Coordinator, Communications & Stakeholder Relations
Alberta College of Family Physicians
(780) 265-5467 or Lindsay.Rankin@acfp.ca