



ALBERTA COLLEGE *of*
FAMILY PHYSICIANS

2014 YEAR IN REVIEW

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A MESSAGE FROM THE PRESIDENT



I reflected back over my year as president for the ACFP and I could not be more proud to have worked alongside the many passionate member volunteers, our board and working committees, and staff.

What surprised me most of all is the level of involvement the ACFP and its membership has. Whether we are involved in strategic discussions around health care and primary care or quality improvement, attending a student event, or presenting our own award-winning continuing professional development programs, the ACFP and our members are at the forefront. There is a true commitment to advancing family medicine and more importantly advancing the health and well-being of our patients and their families.

When I consider progress in health care that we have already experienced in Alberta, and will certainly see more of in the coming years, it occurs to me that without the collaboration and cooperative efforts of every part and player within the system, it is really impossible to succeed. We have been working hard to open the dialogue and create solutions with many of the partners in the delivery of health care. Whether we are referring to a patient's medical home, a care pathway, transitions in care, the discipline of family medicine, health journey navigation, or patient-centred care, it really speaks to a number of caring and compassionate people working together. That is what is needed to create a health care system that is world class and I am proud of the advances that the ACFP has been able to make toward that end.

This last year has been exciting for us as a College with regard to the delivery of Continuing Professional Development opportunities. Our suite of programs has increased and more of our members are taking part than ever before. We can boast of quality CPD developed for family physicians by family physicians. We are looking for innovation and new delivery models so that CPD can be part of everyday practice, accessible at your fingertips. I am pleased that our staff and CPD Advisory Committee has the vision and the drive to see this through.

The months, days, and hours I have spent as your President have been both rewarding and enlightening. I have learned about diversity and common spirit, I have raised my voice and listened intently in meeting rooms where critical decisions are being made, and I have to say these experiences have left me feeling truly humbled.

We represent a group of amazing and socially accountable servants of humanity. It is not to be taken lightly. I have enjoyed my term as your President and will continue to advocate and represent family physicians where I am given the opportunity.

A handwritten signature in black ink, appearing to read 'Pat Smith'. The signature is fluid and cursive, with a large initial 'P' and 'S'.

Pat Smith, MD, BSc, LMCC, CCFP
President
Alberta College of Family Physicians

ACFP STRATEGIC PLAN PUT INTO ACTION

The ACFP Board of Directors and staff continue to work toward the achievement of the goals identified in the 2012 Strategic Planning Process. As a voluntary, member-driven organization, it is refreshing to see how the work of the volunteers and staff has meshed to create notable results. The partnerships, collaborations and coalitions that have been built to further the mission and vision of the ACFP have brought together common goals and empowered the profession of family medicine.

Vision

Advancing health for patients, their families, and communities where every Albertan has a patient-centred medical home.

Values

As Family Physicians,

- ***We Value Professionalism.***
The ACFP will act with integrity and respect, being accountable and responsible to its members.
- ***We Value Lifelong Learning.***
The ACFP will support and inspire lifelong learning through strong post-secondary and practice-based learning and continuing medical education (CME) for its members.
- ***We Value Health for People, Centred in Excellent Care.***
The ACFP is comprised of caring, comprehensive, and integrated family medicine leaders who value excellence. The ACFP inspires personal interactions that build strong, trusting relationships in the communities they serve in order to improve the health of its people.
- ***We Value Proactive Leadership.***
The ACFP will lead and participate in credible and proactive collaboration with stakeholders to advance excellence in family medicine.
- ***We Value the Views and Needs of Our Membership.***
The ACFP is inclusive and reflective of its members' views and needs, advancing professional autonomy through responsive and adaptive advocacy, research, and education.

Mission

The Alberta College of Family Physicians promotes excellence in family medicine for patients, families, and communities through advocacy, education, and research.

GOALS

GOAL 1:

Engaged and Empowered Members

Family physicians in Alberta are enthusiastic about belonging to the ACFP and participating in its activities.

GOAL 2:

The Voice of Family Physicians

The ACFP is the respected and influential voice of family physicians in Alberta.

Goal 3:


Informed and Respected Practice Resource

The ACFP is the respected source of best practice resources for family medicine and the provision of community based care through patient-centred medical homes.

Goal 4:

Collective Engaged Scholarship

The ACFP is a community of practice engaged in education and research to continuously improve the delivery of high quality care.

A large, stylized graphic of a branch with several leaves, rendered in a light beige color against a darker beige background. The branch starts from the bottom right and extends towards the top left.

GOAL 1:
Engaged and
Empowered Members



As we reach out to engage and invite constant and meaningful feedback, we are always amazed by the diversity and wide range of interests, initiatives and innovations that our members are involved in. The ACFP is up for the challenge of meeting the needs of its membership and will continue to find ways of connecting with and understanding what is needed to move the profession into a desirable future state.

Key Activities and Highlights Include:

CONNECTING WITH OUR GROWING MEMBERSHIP

The ACFP continues to see growth in its membership each year. In 2014, we reached a total of 4,100 members! The continual assessment of member needs in order to continually advance excellence in family medicine requires commitment on the side of the organization's administration, but also the members themselves. The response to member surveys and focused discussions with Directors of the Board provide ongoing guidance and measurement of our effectiveness.

EMPOWERING MEDICAL STUDENTS AND FAMILY MEDICINE RESIDENTS

The ACFP recognizes the need to connect early with potential members. As with any profession, the relationships built at the beginning of a career are often the most profound and long-lasting. It is the ACFP's mission to ensure that every family physician feels that they are part of a larger community of professionals that is willing to offer support and encouragement throughout their career. From the Shadowing Program for first year medical students to funding resident initiatives and networking opportunities, the ACFP wishes to assist in the critical first years of practice.

FIRST FIVE YEARS

The First Five Years in Family Practice (FFYFP) Committee was originally established at CFPC to provide support for new family physicians, to ensure that the CFPC serves as a valued resource and to help facilitate the transition from residency to early practice. The ACFP is committed to supporting our own provincial FFYFP Committee.

CELEBRATING FAMILY PHYSICIANS THROUGH HONOURS AND AWARDS

The ACFP Awards program provides an opportunity for members to pause and celebrate their colleagues. This year, the number of award nominations was overwhelming. The importance of recognizing excellence in family practice by peers and communities served speaks to the quality of Alberta's family physicians. Many ACFP members were also honored by the national office's Honours and Awards Program.

> GOAL 1: Engaged and Empowered Members

Focusing on Care of Seniors

We are experiencing a “viral campaign” among our committees to become relevant and engaged in the reform of primary care. Under the direction of the Chair, Dr. Abbasi, the ACFP’s Advisory Committee on Seniors Care has been actively working together with stakeholders to improve seniors care in Alberta.

A Day of Action

The ACFP Advisory Committee on Seniors Care (ACSC) hosted an Invitational Forum on April 26, 2014 in Edmonton. A total of 56 participants from the health and seniors sectors attended the Forum. The forum goals were to:

- Create a common vision for the care of the frail elderly in Alberta.
- Identify opportunity areas to improve.
- Develop a short term plan to mobilize our organizations toward the vision.
- Formalize an ongoing working relationship between organizations.

ACFP invited presenters to provide background information on the current state of seniors’ care in the province for participants. These included perspectives of the ACFP and the ACSC, the Alberta Government, the Seniors Strategic Clinical Network, the Primary Care Networks, the Alberta Medical Association, and a caregiver.

Participants formulated a vision of the desired future, detailing what would be ideal for the frail elderly and the systems that support them. They also identified the challenges, gaps and opportunities that currently exist in the province in arriving at this common vision.

Participants listed strategies to achieve the common vision. They also identified more than one hundred known programs and services for seniors’ care at local, provincial, national and international levels.

Alberta Seniors’ Care Coalition

One of the outcomes from the Seniors Forum was the development of the Alberta Seniors’ Care Coalition, which held its first meeting on July 23, 2014. This coalition provides an opportunity for the various voices of primary health care providers to come together at a provincial level to discuss initiatives, relate experiences and generate long term vision and solutions that will advance seniors care in Alberta.

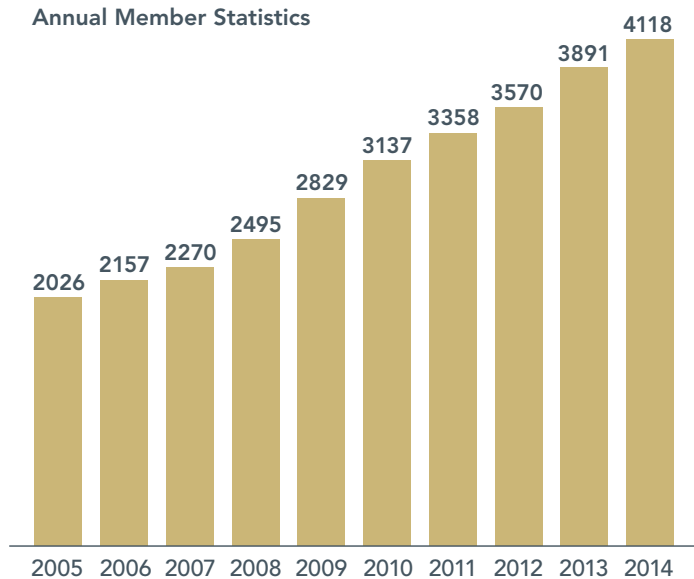
The Alberta Seniors Care Coalition (ASCC) is a strategic coalition of organizations in Alberta that have a commitment to improving seniors care and will work together discussing multiple perspectives, finding common vision and inspiring its members to influence seniors care strategy in Alberta. Members of the coalition include:

- Alberta College of Family Physicians (ACFP)
- Alberta Health (AH)
- Alberta Health Services (AHS)
 - » Seniors Health Community & Seniors Addictions and Mental Health
 - » Seniors Health Strategic Clinical Network (SH SCN)
- Alberta Medical Association (AMA)
- Alberta Pharmacist’s Association (RxA)
- College and Association of Registered Nurses of Alberta (CARNA)
- Covenant Health
 - » Network of Excellence in Seniors Health and Wellness (NESHW)
- College of Licensed Practical Nurses (CLPNA)

Membership

- The Alberta College of Family Physicians (ACFP) is a provincial, professional voluntary organization, representing over 4,100 Family Physicians, family medicine residents, and medical students in Alberta.
- The ACFP Member Survey 2014 was launched on April 11. The survey was intended to obtain a better understanding of member perception of the ACFP's efforts on advocacy, CPD, and communications. Summary results can be found at www.acfp.ca/member-survey-2014-summary.
- The ACFP regularly assesses its' CPD programs to obtain member feedback. In 2014, the ACFP presented two full conferences—the 59th Annual Scientific Assembly and the 3rd Annual Practical Evidence for Informed Practice (PEIP) conference—and several CPD Roadshows.
- Membership in the ACFP has increased steadily and significantly over the last few years:
 - » In August 2014, the ACFP achieved a significant milestone – reaching a membership total of 4,100 family physicians.
 - » Since 2006, membership has more than doubled.
 - » Membership has been steadily increasing from at its least 3.7% to 13.9% annually
 - » As of December 2014, ACFP's membership has grown to 4,118 family physicians.

Annual Member Statistics



Supporting Our New Professionals

The ACFP was provided a letter dated September 5, 2014 from Dr. MacLean, Chair of CFPC FFYFP, and he provided the following comments:

“In 2009, the FFYFP Committee completed a needs assessment among new family physicians to get their input on the committee’s priority projects. Outcomes resulted in the development of new dedicated sessions at Family Medicine Forum (FMF), a committee website, and a Facebook page that has grown to more than 1,500 active participants who discuss common issues related to early practice in Canada.

In 2013, we completed a second needs assessment. The following areas were identified as domains in which new family physicians felt challenged:

- Gathering a list of available community resources for your patients
- Running the business side of a practice
- Balancing work and personal life
- Billing
- Choosing a Practice

In an effort to address these issues and meet the needs of our members, we are pursuing partnerships with residency programs and the CFPC provincial chapters. This liaison will help enhance residency programming available at the local level, support the needs of early career family physicians, and help make the transition from residency to early practice smooth and seamless.”

Stemming from this request is the development of the provincial FFYFP in Alberta under the umbrella of the ACFP. Our goal will be to support the initiatives outlined by the CFPC FFYFP to ensure success in reaching our mutual goals.

> GOAL 1: Engaged and Empowered Members

Medical Students and Residents

FAMILY PRACTICE CAREER AWARENESS

- The ACFP supports and has a positive presence among medical students in Alberta.
- The ACFP encourages and supports students' choice of family medicine as a career.
- The ACFP funds various student-related activities, offers student scholarships and awards, funds graduation, and provides resources to family medicine interest groups to encourage student participation at family medicine conferences (ASA and FMF).

UNIVERSITY OF ALBERTA MEDICAL STUDENT INFORMATION SESSION

- The ACFP hosted two information sessions for first and second year medical students at the University of Alberta. This was an opportunity for family physicians and family medicine residents to share their passion for family medicine with medical students and provided an opportunity to promote the College and family medicine.
- Sessions were well received, and are regularly attended by 100+ students.
- Students felt the sessions are beneficial and provided firsthand details about careers in family medicine.

UNIVERSITY OF ALBERTA AND UNIVERSITY OF CALGARY STUDENT ORIENTATIONS

- The ACFP provided sponsorship and attended the medical student orientations at both the University of Alberta and the University of Calgary.
- The ACFP had an exhibit booth which provided an excellent opportunity to promote the College and family medicine to incoming students.

SUPPORTING OUR FUTURE LEADERS

- The ACFP provided funding for medical students to participate at the FMF and the 59th ASA.
- Awards and scholarships were awarded to University of Alberta and University of Calgary medical students.
- The ACFP provided funding for University of Alberta students to attend the Society of Rural Physicians of Canada "Rural and Remote 2014" Conference in Banff, AB.

ALBERTA MEDICAL STUDENTS CONFERENCE AND RETREAT – COMMITMENT TO PLATINUM SPONSORSHIP

- The ACFP (in partnership with the University of Calgary, Department of Family Medicine) was a major sponsor of the joint University of Alberta / University of Calgary Medical Student Conference in Banff in early February 2014.
- More than 300 students attended the conference, and sponsorship allowed the opportunity to showcase family medicine.
- The ACFP had an exhibit booth which provided an excellent opportunity to support and interact with medical students and create awareness for the various activities and initiatives offered by the College.

FACULTY RESIDENTS EXTRAVAGANZA AND EDUCATIONAL RETREAT (FREeZER)

- Held in Jasper from March 7-9, 2014.
- ACFP Staff attended and networked with the 60 residents who participated.
- The purpose of the retreat is to learn about career options, attend academic, recreational and social events, and connect with prospective employers.

SHADOWING PROGRAM FOR INCOMING MEDICAL STUDENTS

- The shadowing program for incoming medical students had 63 first year medical students paired with family physicians for a shadowing experience prior to the start of school.
- The program provides students with a positive and genuine understanding of the scope of family medicine before starting their formal medical education and exposure to other medical specialties.
- Students highly recommend the program as it provides them with invaluable exposure to the scope, opportunities, and variation in family practice.

THE UNIVERSITY OF CALGARY ANNUAL FAMILY MEDICINE SHOWCASE

- Held on September 29, 2014 at the Red & White Club in Calgary.
- The ACFP staff participated and networked with approximately 130 attendees, including medical students, family medicine residents and practicing family physicians.
- A mix-and-mingle social event took place in the evening, with the purpose of promoting Family Medicine.

THE UNIVERSITY OF CALGARY DEPARTMENT OF FAMILY MEDICINE UNDERGRADUATE FAMILY MEDICINE EDUCATION COMMITTEE (UFMEC)

- Dr. Keegan, Chair of the UFMEC, extended an invitation for the ACFP to join the committee as a new member.
- ACFP participation provides opportunities for the U of C Department of Family Medicine and the ACFP to collaborate and strategize different opportunities for medical student engagement.
- ACFP participated at MedZero on July 23, 2014, which offered an opportunity for new medical students to mingle with colleagues and participate in procedures skills, such as casting, suturing, advanced suturing and punch biopsy.

> GOAL 1: Engaged and Empowered Members

Alberta College of Family Physicians Awards

The ACFP recognizes the achievements and professional commitment of its members and is committed to acknowledging members providing quality patient care through education, research, and promotion of best practices.

ALBERTA 2014 FAMILY PHYSICIAN OF THE YEAR

*Congratulations to Family Physician of the Year
Dr. Rita Dahlke*

The Alberta College of Family Physicians (ACFP) is pleased to announce that Dr. Rita Dahlke of Calgary is Alberta's Family Physician of the Year for 2014. Recipients of this prestigious award are chosen by their peers for making significant contributions to the health and well-being of their communities, dedicating themselves to the education of future generations of family doctors, and most importantly, for providing exceptional care to their patients.

Dr. Rita Dahlke earned both her undergraduate and medical degrees from the University of British Columbia, graduating in 1978. She moved to Ontario to complete a rotating internship and a year of anesthesia. Shortly after, Dr. Dahlke practiced in Hay River, Northwest Territories starting from 1981 providing full family practice skills including obstetrics, anesthesia, and emergency coverage until 1998. She was very involved with the NWT Medical Association and the Canadian Medical Association. In 2002, Dr. Dahlke moved to Calgary and most of her work has been with the Calgary Urban Project Society (CUPS), a not for profit serving Calgary's homeless and marginalized peoples.



“Dr. Dahlke practises medicine with an uncommon compassion, uncompromising courage, and an authentic concern for her patients as both clinician and population-based health advocate. She has risen to the challenge of caring for the marginalized and the disenfranchised while at the same time advocating for, and achieving, foundational systemic change for underserved populations in Alberta, British Columbia, and the Northwest Territories,” says colleague Dr. Jazmin Marlinga. “Dr. Dahlke has studied, excelled, and led becoming one of the most influential physicians in the NWT and the Calgary inner city.”

ADDITIONAL ACFP 2014 AWARD RECIPIENTS

ACFP Student Leadership – Rising Star Award

University of Alberta – Lee Rehak
University of Calgary – Shaye Lafferty

Family Medicine Resident Leadership Award

University of Alberta – Dr. Alim Nagji

ACFP New Professional Award

Dr. Tally Mogus, Calgary

Recognition of Excellence

Dr. Andrew Eddy, Calgary

College of Family Physicians of Canada Awards

Congratulations to ACFP members receiving national awards in 2014!

DONALD I. RICE AWARD

Dr. Robert J. Wedel, CCFP, FCFP
Taber, AB

CFPC CONTINUING PROFESSIONAL DEVELOPMENT (CPD) PROGRAM AWARD

Alberta College of Family Physicians (ACFP)
Evidence and Continuing Professional Development
Program “*Evidence & Continuing Professional
Development Program*”

RESEARCH GRANTS FOR FAMILY PHYSICIANS

JANUS Research Grants

Dr. Monica Kidd, CCFP,
Calgary, AB – Maternal Food Choice and Infant
Feeding Study

CPD GRANTS FOR FAMILY PHYSICIANS

JANUS Continuing Professional Development (CPD) Grants

Dr. William Fortin
Okotoks, AB – Diploma in Dermatology

Dr. Bassem Roman, CCFP
Calgary, AB – MSc in Clinical Dermatology

Norlien Foundation Grants for Addiction Education

Dr. Sonya Regehr
Calgary, AB

Dr. Regan Taylor
Calgary, AB

Life Members in the College of Family Physicians of Canada

Life Membership is awarded to those who have attained the age of seventy (70) or greater and have been CFPC members in good standing for at least ten (10) consecutive years immediately prior to the date of nomination. The following ACFP members were awarded life memberships in the College of Family Physicians of Canada:

Dr. Sadruddin M. Adatia, Calgary
Dr. John S. Bradley, Calgary
Dr. Dianne E. Brox, Edmonton
Dr. Srinu Chary, Calgary
Dr. John W.F. Cowell, Calgary
Dr. Rose Marie E. Geonzon, Calgary
Dr. Evelyn Jain, Calgary
Dr. Peter K. Lindsay, Grande Prairie
Dr. W. James Mayhew, Calgary
Dr. Mary Ellen McColl, High River
Dr. David Patrick Miller, Beaverlodge
Dr. Barry K. Norris, Grande Prairie
Dr. Raymond Toal, Blairmore

Fellowship in the College of Family Physicians of Canada

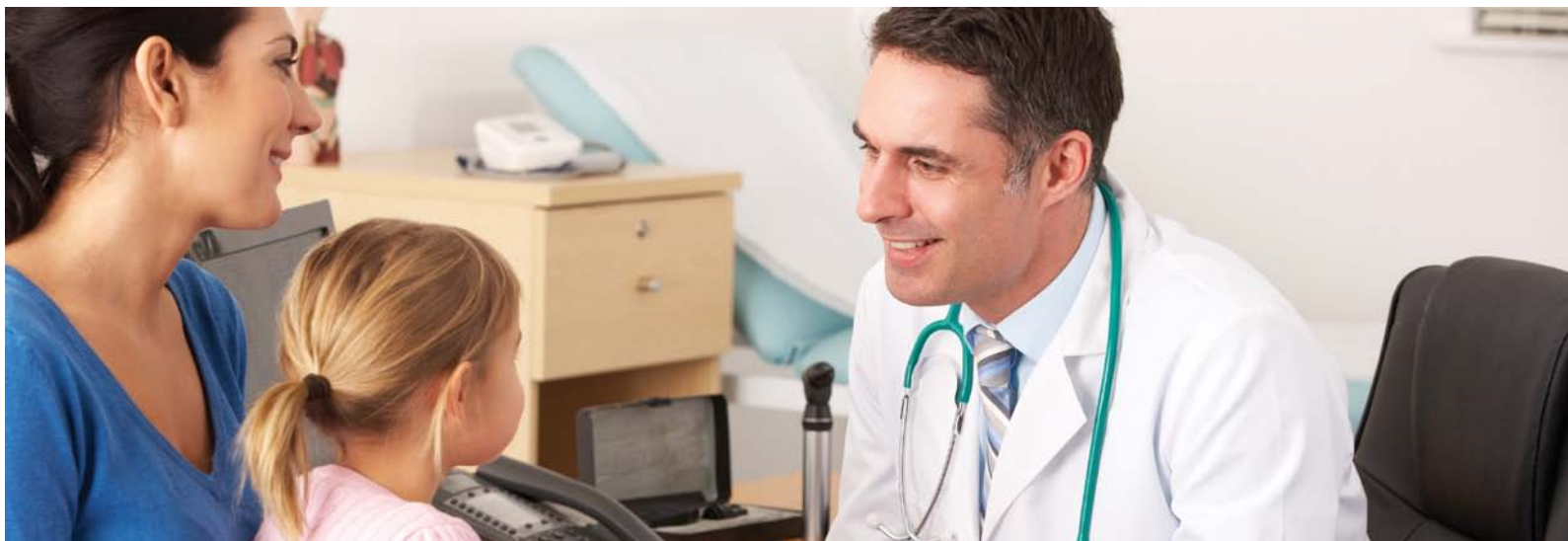
Fellowship in the College of Family Physicians of Canada (FCFP) is awarded to Certificants who have demonstrated their commitment to practice-based, life-long learning. In 2014, the following ACFP members received Fellowship in the College of Family Physicians of Canada:

Dr. Olufemi A. Adekeye	Dr. Roopa K. S. Lakra
Dr. Laurie-Ann Baker	Dr. Cynthia Landy
Dr. Martina Barton	Dr. Noella Lee Pong
Dr. Elaine S. Bland	Dr. Nadine Letwin
Dr. Richard Buck	Dr. David Loewen
Dr. Anthony Chad	Dr. Jason R. McWhirter
Dr. Annalee Coakley	Dr. Hamza Mitha
Dr. Raymond R. Comeau	Dr. Darren Nichols
Dr. Noel Corser	Dr. Makela Nkemdirim
Dr. Glenn H. Curtis	Dr. Tom Peebles
Dr. Wendy L. M. Dawson	Dr. Dante G. Scanga
Dr. Kim Derouin	Dr. Suzanne Squires
Dr. Timothy J. Dowdall	Dr. Jodi Steininger
Dr. Keltie Duggan	Dr. Dena Stockburger
Dr. Barend J. Durand	Dr. Dina Taub
Dr. Vivian Ewa	Dr. Jennifer Tse
Dr. John Faul	Dr. Michael Tsoi
Dr. Perry Bryan Glimpel	Dr. Robert L. Turner
Dr. Gavin Greenfield	Dr. Harvey P. Woytiuk
Dr. Timothy Ellis Hanton	Dr. Smitha Yaltho
Dr. Fayaz Harji	Dr. Zoe Zlot
Dr. James N. Hendry	
Dr. Franz A. Jonker	
Dr. Sheny Khera	

Alberta's First Year Certificants

Dr. Ali Abdalvand	Dr. Genelle Dingeldein	Dr. Goldees Liaghati-Nasseri	Dr. Kashmala Qureshi
Dr. Kusai Abuhamed	Dr. Meghan Dirksen	Dr. Matthew Linton	Dr. Anila Ramaliu
Dr. Aidevo Adebo	Dr. Christina Anna Disipio	Dr. Rebecca Lobo	Dr. Matthew Ray
Dr. Susan Adelman	Dr. Michael Dumont	Dr. Russell Loftus	Dr. Jeff Reichenauer
Dr. Pavan Ahluwalia	Dr. Shauna Durocher	Dr. Caeley Lorincz-Pilling	Dr. Pierre Rhéal Richard
Dr. Khaled Ahmed	Dr. Genevieve Eder	Dr. Katrina Low	Dr. Murray Rodych
Dr. Adedayo Aladegbaiye	Dr. Ikenna Ezeilo	Dr. Shan Lu	Dr. Bradley Rowe
Dr. Olabisi Aluko	Dr. Lauren Feldhoff	Dr. Kevin Luykenaar	Dr. Tania Santodomingo Garzon
Dr. Isaac I. O. Amusan	Dr. Brendan Flowers	Dr. Evelyn Ma	Dr. Rob Sedlak
Dr. Kathryn Anderson	Dr. Carmen Fong	Dr. Janet Ma	Dr. Megan Sellick
Dr. Trista Armstrong	Dr. Daniel Forsberg	Dr. Jeff MacDonald	Dr. Saumya Selvaraj
Dr. Marc Ascione	Dr. Lisa Freeman	Dr. Kathleen MacGregor	Dr. Christina Ann Sereda
Dr. Tarndeeep Athwal	Dr. Annie Gallie	Dr. Jessica Maciejko	Dr. Anthony Seto
Dr. Vikas Avula	Dr. Karen Giang	Dr. Mahsa Mackie	Dr. Yaseen Siddique
Dr. Jupinder Bains	Dr. Sukhdeep Gill	Dr. Alison Madlung	Dr. Erik Singendonk
Dr. Chantal Barry	Dr. Harshitha Gunawardena	Dr. Amita Mahajan	Dr. Virinder Singh
Dr. Jonathan Bastian	Dr. Mary Ellen Haggerty	Dr. Malini M. Mahomed	Dr. Serena Siow
Dr. Leigh Beamish	Dr. Sarah Hajjar	Dr. Ahmed E. Mahomed	Dr. Tarini Sivaganesanathan
Dr. Salah R. Saleh Ben Hamed	Dr. Kevin Haley	Dr. Trevor Mailey	Dr. Anna-Kristen Siy
Dr. Amber Berscheid	Dr. Song-Yee Han	Dr. Candy Marcet	Dr. Jena L. Smith
Dr. Sumeet Bhatia	Dr. Priyanka Hansraj	Dr. Laura Matemisz	Dr. Sanjeeve Sockanathan
Dr. Jessica Bishop	Dr. Johannes Z. Hendriks	Dr. Stewart Mawdsley	Dr. Jonathan Somerville
Dr. Lee Anna Blackshaw	Dr. Lowell Henriques	Dr. Richard McCrea	Dr. Sumathili Sundararajan
Dr. Michael Blackshaw	Dr. Kathleen Hicks	Dr. Daniel McKennitt	Dr. Allison Sweeney
Dr. Kalah Blackstock	Dr. Karina Ho	Dr. Jan McPhee	Dr. Colleen Sweeney
Dr. Mathieu Blanchard	Dr. Ivan Ho	Dr. Danielle Michaels	Dr. Lindsay Swinton
Dr. Leah Boldt	Dr. Mette Hoegh-Petersen	Dr. Emma Morin	Dr. Anthony Train
Dr. Matthew Borgstrom	Dr. Kaili Hoffart	Dr. Tammy Morris	Dr. Eric Tredget
Dr. Geoffrey Bourke	Dr. Jakub Hruczkowski	Dr. Imrana Salim Muhammad	Dr. Kathy Truong
Dr. Kanwar Braich	Dr. Jia Hu	Dr. Mohammad Muneer	Dr. Jacky Truong
Dr. Dayna Briemon	Dr. James Huang	Dr. Alim Nagji	Dr. Brad Unryn
Dr. Paula Burke	Dr. David Schalk Lourens Human	Dr. Aparna Nigam	Dr. Francine Van Rooyen
Dr. Lindsey Campbell	Dr. Lauchlan Jankola	Dr. Vanessa Ogbonnaya	Dr. MC Van Schalkwyk
Dr. Rodel Cenabre	Dr. Farah Jivraj	Dr. Joseph Ojedokun	Dr. Elcey Varkey
Dr. Ka Wai (Angela) Chan	Dr. Simon Jones	Dr. Foose Onsongo	Dr. Richelle Walsh
Dr. Philip Chan	Dr. Ambi Kanagalingam	Dr. Brock Organ	Dr. Simon Warwick
Dr. Kimberly Chapman	Dr. Michael Kapusta	Dr. Rachel Ottenbreit	Dr. Alistair Waugh
Dr. Rajinder Cheema	Dr. Ashlee King	Dr. Oluwaseun Oyeniran	Dr. Nathaniel Winata
Dr. Dan Chen	Dr. Derek Kuechler	Dr. Maria Pariy	Dr. Andrew Wing
Dr. Serena Cheung	Dr. Christopher Kuusselka	Dr. Kajal Patel	Dr. Daniel Wong
Dr. Jane Choi	Dr. Keri Ladd	Dr. Divya Patel	Dr. Mark Wong
Dr. Sagar Choksey	Dr. Peter Laratta	Dr. Janet Paul	Dr. Albert Woo
Dr. Renfred Chow	Dr. Monica Lau	Dr. Jean Peloquin	Dr. Peter Stefan Yonemori
Dr. Jason Coughlin	Dr. Caitlin Laughlin	Dr. Amber Peters	Dr. Gilbert Yuen
Dr. Kathryn Crowder	Dr. Victoria Lee	Dr. Durojaiye Pirisola	Dr. Ahmad Zabal
Dr. Marc Curial	Dr. Rene Lee	Dr. Rebecca Powell	Dr. Everett Zdrill
Dr. Trevor Day	Dr. Yin Ting Maria Lee	Dr. Saadia Qaiser	
Dr. Giselle Devetten	Dr. Eric Leishman		

GOAL 2:
The Voice
of Family Physicians



The ACFP endeavours to provide positive, proactive, and responsive counsel to stakeholders in the provision of health care influencing policy development, innovation, and advancement of initiatives that will improve the health of and the ability to provide comprehensive care to patients, families, and communities.

Key Activities and Highlights Include:

IMPLEMENTING THE COMMUNICATIONS STRATEGY

The ACFP began 2014 with the task of operationalizing its Communications Strategy in support of its Strategic Plan. With a limited amount of resources, the marketing communications strategy was kept contained to key areas that the ACFP continues to support. Staff dedicated their efforts in sustaining existing programs and achieving the determined milestones.

BUILDING RELEVANCE FOR THE COLLEGE

The ACFP continued to build on its relevance by acting on identified membership needs: providing more learning opportunities, connecting with stakeholders, and advancing the Patient's Medical Home.

Communications Strategy Implementation

In 2014, the ACFP continued to implement its Communications Strategy to guide its chapter activities, initiatives, and messaging.

- The ACFP continued to use its eNewsletter and President's Message as its primary method of communications with its members. Readership for the ACFP eNewsletter and President's Message remains high. The ACFP is aware of the amount of email traffic our members receive and tries to limit email notices. Canada's Anti-Spam Legislation (CASL) came into effect on July 1, 2014. As a precautionary measure, the ACFP sent a CASL consent email to its members. Uptake on express consent was above industry standards.
- The ACFP website transitioned its technology platform in early July. The new platform is based on the WordPress content management system and allows much more flexibility in website development. The website transition was a project that was co-developed in preparation for the GoMainpro product. The new web platform now hosts a dynamic site with Twitter feed on the home page and uses WordPress's Blog technology for ACFP's Top Stories, What's News, and Doc Blog posts.
- The ACFP continued to employ event marketing opportunities in order to interact with members face-to-face. This included sponsoring and/or exhibiting at various medical student and family medicine resident events, regional physician forums, and attending the 2014 Family Medicine Forum. The ACFP also coupled various hosting opportunities with its CPD events, the ASA and PEIP conference.

> GOAL 2: The Voice of Family Physicians

11th Annual Family Doctor Week – November 10-15, 2014

- From November 10-15, 2014, ACFP celebrated and promoted Family Doctor Week, acknowledging the outstanding contributions of Canadian family doctors
- The communications campaign kicked off a few weeks prior to announcing the ACFP's award recipients.
- A media release was distributed through Canada News Wire (CNW) to local television, radio and newspapers across the province.
- The communications campaign also included a public awareness campaign that involved an in-clinic poster initiative that involved patient testimonials gathered from the ACFP's Family Docs Rock campaign. This year's posters included testimonials from last year's campaign.
- Family Doctor Week was further promoted with a regional advertising campaign using the Family Docs Roc/Family Doctor Week poster. The regional advertising buy garnered another 15 patient testimonials about family physicians across the province.
- To increase awareness of Family Physicians and the pivotal roles physicians play in their patients' lives, an email and poster were developed and distributed to key stakeholders.
- Alberta members received an email from the ACFP President recognizing their contributions to the profession and vital role in patient care.



Membership Survey

- 7% response rate (more than double the 2012 member survey)
- 78% of respondents belong to a Primary Care Network
- Top three programs, activities, and initiatives you are aware of are: Tools for Practice, the Annual Scientific Assembly, and advocacy work
- 79% of respondents rated programs, activities, and initiatives the ACFP provides are important
- 44% of respondents feel the single most important issue the ACFP should focus on is advocating for the Family Physician role with the Alberta Government
- 64% of respondents feel the ACFP should lead the charge and drive the change we need to see in the health system
- Program content is the most important factor making a decision to participate in CPD/CME session
- Clinical workshops are the most valuable type of sessions you'd like to see at ACFP CPD events
- Members would like to:
 - » Be more aware of the learning opportunities available
 - » See more MAINPRO-C, skills sessions, rural-focused CPD, practice management/billing session opportunities available
 - » See more online learning opportunities available
 - » See locum support
 - » See EMR support
 - » Have more access to guidelines updates
 - » See more helpful resources on the ACFP Website (i.e. one-stop shop)

Building Relevance for the College

- The ACFP has played an integral role in advancing the Patient's Medical Home's (PMH) principles in the current primary health care system. Through its partnerships and participation on key committees within the province, the ACFP has ensured that the PMH's principles are considered and valued as transformative pillars in order to improve the current system.
- The ACFP has made an effort to support new family physicians and has struck a new committee, First Five Years in Practice Committee. The ACFP has also created a member page to cross-promote support programs for FFYP.

- Building on the relevant tools and resources provided by the ACFP's Evidence and CPD initiative, the ACFP conceptualized, developed, and launched a brand new online CPD offering called GoMainpro. GoMainpro is an online accreditation tool that facilitates MAINPRO® accreditation for the ACFP's Tools for Practice library which has been accredited for Mainpro-M1 credits by the College of Family Physicians of Canada (CFPC).
- As the ACFP has evolved over its 60 years of existence, so has its governance structures and areas of focus. The Board of Directors initiated a governance review to look at the future needs of the organization and expect to explore its findings for 2015 in order to find the best model to best serve the membership.
- The ACFP participated in many stakeholder discussions and identified the gap of strong family physician leadership programs. The ACFP has been identified as the secretariat to coordinate the many programs that support family physician leadership in the patient's medical home available through AMA (Section of General Practice, Practice Management Program, Toward Optimized Practice, Primary Care Network Program Management Office, Canadian Medical Association), Alberta Health Services, and the Departments of Family Medicine at the U of A and the U of C that currently exist. The secretariat will also take responsibility to facilitate the development of new initiatives to fill the training and CPD gaps. Agreements are being made to support collaborative projects and support communication and support for all leadership initiatives.
- As a Primary Care Alliance member, the ACFP works at a strategic level with the AMA's SGP and SRM, academic and member representatives. The ACFP offers to the PCA its mandate of representation, education, research, and advocacy to the common vision of the advancement of primary care in Alberta.

Improving Government Relations

- The ACFP continues to advocate and build a strong voice for family physicians in Alberta through ongoing dialogue and collaborative work with Alberta Health, Alberta Health Services and Alberta Medical Association.

A stylized, light blue graphic of a branch with several leaves, positioned in the upper right quadrant of the page.

GOAL 3:
Informed and Respected
Practice Resource



The ACFP is the respected source of best practice resources for family medicine and the provision of community based care through patient-centred medical homes.

Key Activities and Highlights Include:

SUPPORTING EVIDENCE BASED MEDICINE AND CPD PROGRAM

The collaboration between the Alberta College of Family Physicians (ACFP) and the Evidence Based Medicine (EBM) team at the University of Alberta has offered an evolution of practical tools, programs, advice, and support to primary care in Alberta and Canada. The ACFP is committed to creating a sustainable program that continues to provide best-practice solution for its members and abroad.

This physician-led initiative continues to grow and provide relevant and topical CPD tools and education. Joining the established program components—Tools for Practice, ACFP’s CPD Roadshows, Practical Evidence for Informed Practice Conference, and Best Practice Support Visits—is GoMainpro, an online accreditation tool created by the ACFP. Also anticipated in the coming year is the first delivery of a MAINPRO®-C accredited “Introduction to Evidence Based Medicine” program.

The extremely popular program was recognized at the national level in September at the CFPC’s 6th Annual National Accreditation Conference in Toronto with the CFPC Continuing Professional Development (CPD) Award. This award recognizes a MAINPRO®-accredited educational program that has provided an exceptional learning experience to practicing or practice-eligible CFPC members.

The team-based participation that is actively promoted by all of the program components allows all health care providers in primary care to engage and interact in an equal and meaningful way. This, in turn, empowers all family medicine practitioners and solidifies working relationships amongst those providing care to patients in the community, strengthening the health outcomes for the communities served, and building on the philosophy of the Patient’s Medical Home model.



BUILDING PROVINCIAL AND NATIONAL RESOURCE PARTNERSHIPS

Working with several committees and working groups at provincial and national levels has increased exposure and continues to build bridges for the ACFP. The ACFP has taken the opportunity to collaborate and be involved in the discussions with many industry leaders and stakeholder groups with respect to research, policy development and creating awareness regarding the PMH. The ACFP also continues to provide leadership and support to drive excellence in family practice and organizational effectiveness within the CFPC.

Alberta Health Services is seeking primary care physician involvement and input into Strategic Clinical Networks and new guidelines and care pathways that will improve patient outcomes, continuity of care and effective system utilization. The ACFP’s EBM program team has partnered with AHS and TOP to test the effectiveness of simplified pathways with a project on lipid management.

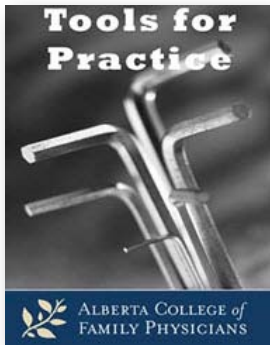
FACILITATING ONLINE RESOURCE SHARING

As the exclusive voice of for family physicians in Alberta, the ACFP is often identified as having the single most effective direct communication channel to family physicians. The ACFP is mindful regarding what to present and/or endorse to our members. In addition to Tools for Practice, the ACFP has created additional web pages for sharing helpful resources. These include an area to support PMH and a more general information board that links members to other vetted sites with clinical and leadership development information resources.

Supporting Evidence Based Medicine and CPD Programs

In 2014, the ACFP's Evidence and CPD Initiative, led by Drs. Michael Allan, Michael Kolber, and Christina Korownyk, along with ACFP's Knowledge Translation and Evidence Coordinator, Adrienne Lindblad (PharmD), and Evidence and CPD Program Coordinator, Sharon Nickel, delivered the following program components:

TOOLS FOR PRACTICE



Twenty-five new articles were distributed electronically to all Alberta Chapter members and regular subscribers. Subscriptions continue to grow across the country (and internationally) and the Tools for Practice page was the top viewed page on the ACFP website in 2014.

- Coordinated by Dr. Allan, Tools for Practice (TFP) is a bi-weekly article summarizing medical evidence with a focus on topical issues and practice-modifying information.
- The content is written by practicing family physicians and other allied health care professionals.
- Each article is peer-reviewed, ensuring a high standard of quality, accuracy, and academic integrity.
- All 130 TFP articles, plus updates, are available on the ACFP website at www.acfp.ca.

CPD ROADSHOWS

The CPD Roadshows continue to be a popular offering of the program with more than 20 modules for delivery on a variety of common clinical topics. With the addition of new communities in 2014, Roadshows have been delivered across the province in fifteen communities.

- In 2014, a total of five Roadshows were held:
 - » Fort McMurray (May 2),
 - » Edmonton West (May 20),
 - » Okotoks (June 7),
 - » Hinton (August 21),
 - » Camrose (November 6)
- The most popular topics in the program year:
 - » Medical Myths: Forgotten or forgettable interventions,
 - » Getting Practical About Practice Guidelines,
 - » Top 10 Primary Care Studies of the Year.

PRACTICAL EVIDENCE FOR INFORMED PRACTICE (PEIP) CONFERENCE

PEIP brings together clinical leaders that speak on the latest findings that can affect practice and patient treatment, and is applicable to a variety of disciplines, including physicians, pharmacists, nurses, nurse practitioners, and other allied health care providers. It highlights relevant, evidence-based, and thought-provoking topics in health care.

- The third annual PEIP conference—held October 24-25, 2014 at the DoubleTree by Hilton Hotel West Edmonton—sold out by the early bird date of September 14, 2014, nearly six weeks before the event.
- Held over a day and a half, the conference included 17 sessions and 12 speakers, and was delivered to 432 attendees (including speakers), exceeding the event goal of 400.

- Program development, driven by the planning committee and using a solicited approach, earned an evaluation rating of 4.96/5.0 (for relevancy to family medicine).
- The interactive forum includes focused reviews that combine evidence, experience, and patient values, and earned an average evaluation rating of 4.83/5.0 (for organization, facilitation, and delivery).
- An option for electronic evaluation was introduced in 2014 and 77% of all responses were completed via the web, where the overall response rate was 59%.
- The overall conference experience was rated 4.75/5.0, 97% of attendees plan to return next year, and 99% of attendees would recommend this event to a colleague.
- The planning committee has booked the DoubleTree for the 2015 event and plans to build a “home” for the conference at this venue. Capacity will remain at approximately 400 attendees and there are no plans to expand the event to a larger venue in the city at this time.



What our attendees said:

“Great conference, please keep growing. This should be required CPD for all family doctors at least once.”

“After attending a conference like this, I always feel more confident in my medical abilities and more hopeful about what I get to do every day I am working.”

“Fantastic all around! I did not yawn once despite being up early on a Saturday morning!”

GOMAINPRO

The ACFP launched its latest CPD offering—GoMainpro—in the last quarter. GoMainpro is an online tool that facilitates MAINPRO® accreditation for the ACFP’s Tools for Practice library which is now eligible for Mainpro-M1 credits.

Alberta is the first chapter to develop an online learning solution and is pleased to offer its members a 50% discount to offset their subscription costs, while resident members can subscribe to GoMainpro for free. The ACFP has invited other provincial colleges to join as partners to offer the same member benefits, and is proud to announce that three chapters (Manitoba, Nova Scotia, and Ontario) joined shortly after the Alberta launch.

In its first quarter, GoMainpro received approximately 260 subscription orders with the following provincial breakdown:

- Alberta: 50%
- Manitoba: 16%
- Nova Scotia: 11%
- Ontario: 22%



> GOAL 3: Informed and Respected Practice Resource

NEW MAINPRO®-C PROGRAM FOR 2015

In response to requests from Chapter membership and learners at other continuing medical education events for an Evidence-Based Medicine workshop, the Evidence and CPD team developed an introductory learning program, “Excellent or Excrement: Beginner’s Guide to Sorting Out Research Claims.”

Often referred to as “evidence-based practice,” this discipline calls for more explicit approaches to defining the question, use of point-of-care knowledge, appreciation and use of the strength of evidence supporting choices, and better matching of the patient’s problem to an evidence-based action. This program has been designed to assist the practicing physician with managing information, recognizing valid information, and designing ways of changing practice.

In medicine, reflective learning fosters self-awareness—an important step that often leads to personal and professional growth. Topics for this program have been selected as an introduction to Evidence Based Medicine and are based on needs assessments, and will be delivered primarily in a small-group setting. The EBM team will deliver this workshop together with conference programming in 2015 to provide a more comprehensive CPD opportunity.

BEST PRACTICE SUPPORT VISITS

These evidence-based academic detailing sessions start with detailed training of pharmacists within Primary Care Networks (PCNs) who then spend the next 4-6 weeks delivering the 30 minute session to physicians in their practices. There are eight lunch sessions per year; topics are chosen from requests by the PCN pharmacists based on the needs of their PCNs. In 2014, there were five PCNs with approximately 25 pharmacists and 700 physicians involved.

PRICING DOCUMENT

Authored by Dr. Michael Kolber, Tony Nickonchuk, and Jayson Lee, this document compares commonly prescribed pharmaceuticals in Alberta. It identifies generic products from brand name products, a 90-day cost for standard doses, and Alberta Blue Cross and Indian Affairs coverage. The document is grouped by medication class and then ordered by cost. While it is not exhaustive, it contains many medications potentially used by office-based primary care providers.


SIMPLIFIED LIPID PATHWAY

The Simplified Lipid Pathway is a guideline for the management of dyslipidemia and primary cardiovascular disease prevention in primary care. This evidence-based guideline was developed by a group of primary care clinicians from across Alberta with the EBM team. Distribution of the guideline and related knowledge translation activities will begin in early 2015.

Provincial and National Resource Partnerships

- The ACFP continues to advocate and build a strong voice for family physicians in Alberta and has developed strong relations with Alberta's professional health organizations, CFPC, and its provincial chapters.
- The ACFP is a member of the Alberta Health Services' Clinical Pathway Steering Committee and is committed to providing the perspective for practising family physicians.
- The ACFP formalized a protocol, in response to a request from the Primary Care Alliance members, for external organizations to follow when seeking the engagement of family physicians in committees, research, focus groups, consultations, and the like. As the demand for family physician input increases, the harder it has become to provide engaged, scholarly, evidence based, well informed, systems thinking family physicians that are willing and able to sacrifice time away from practice especially if they are working in the community in a Fee For Service model. The protocol's intent is to ensure that adequate consideration is given to the engagement of various family physicians from various practice settings prior to the request.
- Alberta Health Services and ACFP have joined forces to host an open forum in 2015 for all stakeholders in Alberta that are interested in Goal #1 of the CFPC Vision of the Patients Medical Home: patient centred care. The facilitated forum will serve to bring together patients, family physicians, nurses, nurse practitioners, Alberta Health, Alberta Health Services, and anyone else who is willing to participate, to talk about the notion of patient centred care and how we can achieve that in all levels of care.
- The ACFP provides representation and support to many of the working groups (WG) involved in designing the deliverables noted in PCN Evolution and Primary Health Care Strategy. Currently we are informing and supporting the work of the Engaged Leadership and Community Involvement WG, Medical Home Assessment WG, Measurement and Evaluation WG and the Communications WG.

It also describes a support structure and a pool of willing and well-informed family physicians that can be deployed appropriately as requests come in. The evolution of the protocol now includes the "supply" side of the equation. It addresses the need for family physician leadership and will establish a coordinated network of family physicians supported by the leadership program and evidence based medicine training programs under development.

A large, stylized graphic of a plant branch with several leaves, rendered in a light olive green color against a darker olive green background. The branch starts from the bottom right and extends towards the top left.

GOAL 4:
Collective Engaged
Scholarship



The ACFP's fourth goal is driven by one of four principles of family medicine—the *family physician is a skilled clinician*. The ACFP is a learning organization that strives for leadership in continuing medical education, curriculum development, experiential learning opportunities, and ongoing research that inspires excellence in family medicine.

Key Activities and Highlights Include:

IMPLEMENTING CPD/CME ACCREDITATION AND ETHICAL REVIEW PROGRAM

The ACFP provides guidance to individuals and groups seeking Mainpro accreditation for their offerings of CME/CPD programming to Alberta family physicians. As a provincial Chapter of the CFPC, the ACFP strives for excellence in upholding the CFPC's accreditation standards. Our dedicated staff and experienced CPD reviewers accredit CME/CPD opportunities for family physicians in Alberta.

PROVIDING ACCESS TO QUALITY CPD/CME OPPORTUNITIES

The ACFP has continued to be very successful in delivering CPD programming and activities that are relevant to family physicians across Alberta. The 59th Annual Scientific Assembly, as well as the 3rd annual PEIP Conference and ongoing CPD Roadshows offered by the ACFP Evidence and CPD Team were very well attended by members of the ACFP.

In 2014, the ACFP was successful in its goal to develop and/or support enhanced CPD opportunities for family physicians through the delivery of Mainpro C programming. Through collaboration with the Ontario College of Family Physicians (OCFP) and the CFPC, the ACFP supported Dr. Sudha Koppula in her training to become an educator for the Infant and Toddler Nutrition program. The ACFP will support the implementation of this Mainpro C program in Alberta in 2015.

The ACFP, Evidence and CPD team developed a Mainpro C program to assist physicians in managing information, recognizing valid information, and designing ways of changing practice. This program will also be implemented in 2015.

The ACFP encourages and supports CPD/CME opportunities that have been developed by the family physician community and are designed to meet their changing needs.

REGIONAL CPD EDUCATOR

Early in 2014, the CFPC appointed Dr. Khurram Jahangir as one of six Regional Educators across Canada. The ACFP works collaboratively with Dr. Jahangir in supporting communication on the new MAINPRO+ program, and in the development of educational strategies to address our members' needs in continuing professional development. Dr. Jahangir's passion for continuing professional development and his expertise in areas of IT and physician assessment contribute to the vision and support that he is able to provide to both the CFPC and ACFP members ensuring that the MAINPRO+ program remains relevant to family physicians.

In 2014, the ACFP supported Dr. Jahangir's attendance at the Future of Medical Education (FMED) CPD Summit and Canadian Conference on Medical Education. This combined event presented opportunity for medical educators from across North America to meet and exchange ideas.

COMMUNITY-BASED PRIMARY CARE RESEARCH

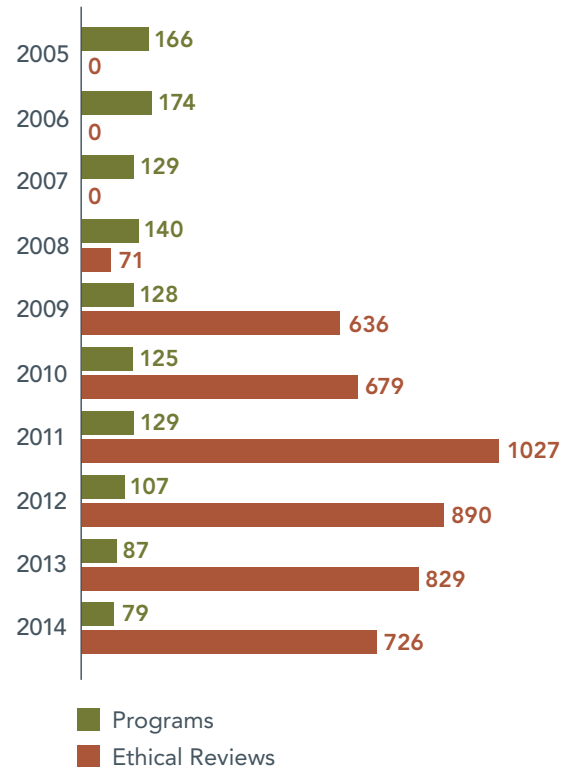
The ACFP has a role in educating and encouraging family physician involvement in research projects that impact primary care and the profession of family medicine, and is committed to supporting family medicine research in Alberta through its research initiative. In 2014, the ACFP worked to refine its role in supporting family medicine research in Alberta through building a common vision for family physician involvement in research and QI in a powerful way – "The Power of your Practice!"

Continuing Professional Development (CPD/CME)

REVIEW & ACCREDITATION OF MAINPRO-M1 COURSES

- In 2014, the ACFP office received a total of 79 provincial program applications, as well as 726 ethical review submissions. This compares with 87 provincial program applications and 829 ethical reviews completed in 2013, and 109 program applications and 890 ethical reviews in 2012.
- All Provincial program applications received by the ACFP office are reviewed by a trained Mainpro physician reviewer. If the program or content that is submitted meets all criteria for provincial Mainpro-M1 accreditation, the program is approved. Mainpro-M1 accreditation is awarded to structured learning programs, events or activities that focus on enhancing knowledge and / or skills pertinent to the practice of family medicine.
- Ethical reviews are carried out by ACFP staff. Each iteration of an approved program is screened for suitability in keeping with the CFPC's accreditation standards and ethical guidelines, along with those of Rx&D and the CMA. The ethical review addresses the logistical and promotional components of these approved program sessions, and provides final Mainpro-M1 accreditation for the event.

Mainpro-M1 Annual Statistics



CONTINUING PROFESSIONAL DEVELOPMENT (CPD) ADVISORY COMMITTEE

- Members of the ACFP CPDAC came together on January 11, 2014 for a Strategic Planning Day at the ACFP office in Edmonton. Throughout the day, ideas came forward that will influence and provide momentum and focus to the work of the CPDAC over the next 2-3 years.
- The CPDAC's Strategic Plan prioritized the following activities:
 - » Contribute through feedback to the design and development of electronic applications that will assist CFPC member's participation in a learning portfolio.
 - » Continue making the ACFP a recognized CPD "home" for family physicians in Alberta by highlighting the role of the College as the body responsible for establishing and setting CPD/CME standards and guidelines.
 - » Promote the ACFP's new online platform, GoMainpro, hosting the accreditation of Tools for Practice (TFP) articles, and provide feedback on the development of additional resources that could utilize this technology. Facilitate discussion and act as a resource to ACFP members on the new MAINPRO+ criteria and credit requirements for CFPC members.
- The CPDAC also met in May and October to continue discussion on CPD priorities identified in the Strategic Plan.

ALCOHOL SCREENING, BRIEF INTERVENTION & REFERRAL (SBIR) PROGRAM

The ACFP was successful in its nomination of Dr. Ginetta Salvalaggio to serve as a 'champion' for the Alcohol Screening, Brief Intervention & Referral (SBIR) program on behalf of the CFPC. In this role, Dr. Salvalaggio works to raise awareness of SBIR and its web-based diagnostic tool throughout AB.

6TH NATIONAL CPD ACCREDITATION CONFERENCE

Representatives from the ACFP attended this annual conference, jointly hosted by the CFPC and RCPSC. This conference provides the opportunity for individuals who are responsible for the development, implementation and/or accreditation of CPD activities across Canada to come together to share ideas, collaborate and discuss policy development in the area of CME/CPD.

2014 CFPC ACCREDITATION WORKSHOP FOR CME PROGRAM PROVIDERS

The ACFP supported participation of a staff member to attend a CFPC workshop for CME Providers that provided an overview of the changes to criteria being implemented with the introduction of Mainpro+. The ACFP's presence at this meeting has assisted the ACFP Chapter in its role to serve as a reliable resource to groups in Alberta in their future planning and directing of educational programs to family physicians.

> GOAL 4: Collective Engaged Scholarship

HEALTH CARE AND PHARMACEUTICAL INDUSTRY (HPI)

In 2010, the CFPC struck a Task Force to review and make recommendations on the College's relationships with HPI. Recommendations made by the Task Force are based on principles of trust, transparency, independence, accountability, and fairness. How the CFPC and its Chapters will change their relationships with HPI will continue to affect many of the College's current practices such as exhibit space at FMF and the provincial ASAs, and the accreditation of educational programs developed with support from the HPI.

Over the past two years, the ACFP has implemented changes to exhibit space availability at the ASA, and has successfully implemented the CFPC's policy changes in managing HPI influence in CME content development through the accreditation process. Well-defined policies and practices that help guide working relationships with HPI are important for the ACFP to explore, consider, and initiate. Transparency in an environment where there is debate on the role HPI should have in supporting medical education and those involved in its delivery and accreditation is imperative. Over the next year, the ACFP will continue to explore the impact of all of the recommendations and policy and practice changes being considered by the CFPC so that the privileged relationship family physicians have with their patients is preserved with the trust that physicians will provide unbiased health advice.

Annual Scientific Assembly (ASA)



- The ACFP is proud to host the Annual Scientific Assembly, which is widely regarded as the premier conference for primary care physicians in Alberta.
- Family physicians, family medicine residents and medical students attend this M1-accredited continuing professional development event to learn, network with colleagues and rejuvenate during the two-and-a-half day conference.
- The 59th ASA was held February 27 – March 1, 2014 at the Rimrock Resort Hotel in Banff, Alberta.
- Attendance totaled 353, despite the College of Family Physicians of Canada's Family Medicine Forum being held in Vancouver shortly before Alberta's ASA.
- Ninety-three percent or 328 registrants were from Alberta; the remaining attendees came from various locations across Canada, US and abroad.
- The following learning opportunities were offered:
 - » Mainpro-C programs: 6
 - » Keynote presentations: 6
 - » Workshops: 27
 - » Skill sessions: 2
 - » Satellite Sessions: 3

Total = 44

Additional offerings: AFPRN *What's Up Doc?* and Research Poster Presentations

Nine, or 20% of sessions, were presented by invited speakers; the remaining came through the Call for Presentations.

"Thank you very much for a well-organized conference. I have gained a lot from each session that would help me offer better care to my patients."

- The conference underwent several major changes, most notably the removal of the ASA's main exhibit space in the Prefunction area of the hotel. In June 2013, the ACFP presented a business case to the ASA Planning Committee to consider the removal of this exhibit space for the 59th ASA. Factors for the change were primarily driven by the desire to improve the conference experience for the attendees.

After thoughtful discussion and consideration among both the ASA Planning Committee and the Executive Committee, the 59th ASA's Exhibitor Showcase was reduced from 45 spots to only 21 spots. The decision to remove of the exhibits in the Prefunction area is also congruent with discussions around Conflict of Interest and acceptable Physician Interactions with Industry. All exhibit space in the designated area was sold. The change resulted in a much needed, larger lounge/informal meeting area, which was very well received by registrants.

- To compensate for lost revenue from exhibits from the main Prefunction area, a sponsorship program was officially approved and launched. The ACFP brainstormed organizations and prioritized its sales efforts on stakeholders/like-minded non-profit organizations and for-profit organizations that view family physicians as a strong target market. Sales efforts were successful and sponsors included:
 - » Platinum: TELUS Health
 - » Gold: Alberta Medical Association
 - » Silver: M & M Sales and Consulting, A Human Touch Company, Scotiabank, Takeda Canada
 - » Bronze: University of Alberta, Department of Family Medicine and University of Calgary, Department of Family Medicine

Supporting and Presenting Primary Care Research

- In 2014, the ACFP assisted the Community Pediatric Gastroenteritis Surveillance (CPGS) study in Alberta. The ACFP supported the study by aiding in the recruitment of primary health care practitioners, in rural settings, to act as sentinels. The primary aim of this project is to develop a surveillance network for childhood gastroenteritis in the community level in Alberta.
- The What's Up Doc? Research Showcase held at the 59th ASA in 2014 was the most successful research showcase held in the history of the ASA. The quantity and quality of research projects in primary care submitted for the opportunity to disseminate findings to family physicians attending the ASA was very encouraging. We look forward to a continued interest by the primary care research community in Alberta for this event, and growth for research participation at our ASA's in the future.





THANK YOU TO ALL ACFP VOLUNTEERS

It is through family physicians like you that we are able to strengthen our profession and provide the highest quality of care. Thank you for your contributions in making 2014 a success!

ACFP Board of Directors 2014

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Dr. Paul Kivi, Edmonton

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Dr. Mary Jane Shankel, Calgary

Dr. Tolulo Taiwo, Fort McMurray

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Dr. Khurram Jahangir, Peace River

Dr. Dorcas Kennedy, Lethbridge

Dr. Peter Mah, Red Deer

Dr. John O'Connor, Fort McMurray/Fort McKay

External Committees

The ACFP continued to have representation on provincial and national committees to ensure that the perspective of the College was taken into consideration. These included but were not limited to:

Aboriginal Health Working Group (Joint CFPC and National Aboriginal Health Organization (NAHO))

Dr. Lynden Crowshoe, Calgary

Alberta Bone and Joint Health Institute Physician Advisory Committee

Dr. John Chiu, Edmonton

Alberta Breast Cancer Screening Program Advisory Committee

Dr. Margaret Churcher, Calgary
Dr. Jim Dickinson, Calgary

Alberta Cancer Board Provincial Family Physician Initiative Steering Committee

Dr. Pat Heard, Calgary (Alternate)
Dr. David Moores, Edmonton

Alberta Cervical Cancer Screening Program Advisory Committee

Dr. Margaret Churcher, Calgary

Alberta Colorectal Cancer Screening Program Advisory Committee

Dr. Jim Dickinson, Calgary

CFPC Advisory Committee on Family Practice

Dr. Rick Ward, Calgary

CFPC Board Committee

Dr. Cathy Scrimshaw, Pincher Creek
Dr. Patricia Smith, Calgary

CFPC Environmental Health Committee

Dr. Christopher Sikora, Edmonton

CFPC Healthcare (Pharma) Industry Task Force

Dr. Paul Humphries, Edmonton

CFPC Membership Advisory Committee

Dr. Fred Janke, Sylvan Lake

CFPC National Accreditors for Mainpro

Dr. Helen Cuddihy, Edmonton

CFPC National Committee on Continuing Professional Development

Dr. John Chmelicek, Edmonton

CFPC Research and Education Foundation Board

Dr. Doug Klein, Edmonton

CFPC Sport and Exercise Medicine Program Committee (SIFP)

Dr. Preston Wiley, Calgary

Executive Committee, Section of General Practice, Alberta Medical Association

Dr. Patricia Smith, Calgary

Pan Canadian Cervical Screening Initiative (PCCSI)

Dr. Jim Dickinson, Calgary

Physician Learning Program (PLP) Project Steering Committee

Dr. Dorcas Kennedy, Lethbridge

Royal CPSA Injury Control and Reduction Advisory Committee (ICRAC)

Dr. Vivien Suttorp, Calgary

RPAP Family Medicine Education Subcommittee

Dr. Khurram Jahangir, Edmonton

Family Health Magazine

We would like to acknowledge the following ACFP members who served on the magazine's Editorial Advisory Board:

Dr. Tim Kolotyluk (Medical Editor/Chairman)
Dr. Laura Bennion (Ask the Doctor)
Dr. Lesley Charles (Growing Older)
Dr. Robert W. Clarke (Publisher and Executive Editor)
Dr. Connie Ellis (Medical Editor)
Dr. Susan Lea-Makenny (Women's Health)
Dr. Victor Lun (Active Living)
Dr. Ben Macedo (Adolescent Health)
Dr. Michelle Morros (Childhood)
Dr. Christoper Sikora (Prevention)
Dr. Agnes Thompson (Women's Health)
Dr. Heather Wrigley (Childbirth)

How We Work

Like many non-profit organizations, our staff carries out the mandate of the board. We are a small group of individuals who are dedicated and passionate about what we do. We are proud to promote the discipline of family medicine to advance excellence in health care for families and communities in Alberta

Executive Director

Terri Potter

Manager, Operations & Stakeholder Relations

Jody Berube

Manager, Communications & Events

Susan Wong Armstrong

Coordinator, Education & Research

Lorraine Dubois

Coordinator, Knowledge Translation & Evidence Program

Adrienne Lindblad

Administrative Coordinator

Melissa Mandzuik

Program Coordinator, Evidence & CPD Program

Sharon Nickel

Coordinator, Communications & Events

Wendy Steele

CONTACT US

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